

VALUE

DATA VALUATION SERVICE

UNCOVER THE INHERENT
VALUE IN YOUR DATA SOURCES
AND CAPITALISE ON 'DATA AS
A STRATEGIC BUSINESS ASSET'



OVERVIEW

With the foundations of data management and governance in place, value creation commences. We help you determine your **Data Value**, whether this is based on market value, cost of bad data, data opportunity cost, values of various data categories, or a combination of all of these methods.

With no industry-standard or agreed practice currently available for data valuation, models vary widely depending data producer, type of consumer, intended use, type and duration use, whether ownership is retained or transferred, security, master data, integration and aggregation plans.

Many organisations now realise that their data needs should be viewed as a corporate asset and as a result, it is increasing being included as a balance sheet item.

SERVICES

Our **Data Valuation** service includes:

- Agreement on a data valuation models
- Assessment of current and future data value
- Understanding of ROI on Data Value, Business Intelligence and Data Analytics
- Potential to include value in business valuations, mergers and acquisitions
- Uncovering opportunities for development of new data-related products and services



CUSTOMISED TO SUIT

Our **VALUE** services can be fully tailored to your existing Data Resilience capability to maximise value-add.

GET IN TOUCH

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