

# QUALITY

DATA QUALITY ASSESSMENT

## UNDERSTAND THE QUALITY OF YOUR DATA BEFORE MAKING COSTLY MISTAKES IN BUSINESS ANALYTICS AND INTELLIGENCE

#### **OVERVIEW**

Assess how **Data Quality** meets business needs, policies, procedures and standards at the level of transactions, analytics, reference data, master and meta data. A critical pre-cursor to any kind of Business Intelligence or Analytics initiative, 'clean fuel' is needed for the engine before any kind of analytics is undertaken, preventing embarrassing errors from bad data.

### SERVICES

Our Data Quality service includes:

- Requirements gathering & definition
- Agree sampling methods and models
- Agree sample data sources & collection method
- Based on our rules-based methodology
- Identify data quality causes

### DELIVERABLES

Our **Data Quality** service deliverables include:

- Definition of data sources
- Data Accuracy Assessment
- Data Duplication and Error Rate
- Overall Data Quality Index/Rating
- Recommendations and Road-map for remediation activities



#### **ENSURING DATA QUALITY**

Ongoing monitoring of data quality ensures compliance, reduces risk and ensures analytics accuracy.



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