

QUALITY

DATA QUALITY ASSESSMENT

UNDERSTAND THE

QUALITY OF YOUR DATA BEFORE

MAKING COSTLY MISTAKES IN

BUSINESS ANALYTICS AND INTELLIGENCE

OVERVIEW

Assess how **Data Quality** meets business needs, policies, procedures and standards at the level of transactions, analytics, reference data, master and meta data. A critical pre-cursor to any kind of Business Intelligence or Analytics initiative, 'clean fuel' is needed for the engine before any kind of analytics is undertaken, preventing embarrassing errors from bad data.

SERVICES

Our **Data Quality** service includes:

- Requirements gathering & definition
- Agree sampling methods and models
- Agree sample data sources & collection method
- Based on our rules-based methodology
- Identify data quality causes

DELIVERABLES

Our **Data Quality** service deliverables include:

- Definition of data sources
- Data Accuracy Assessment
- Data Duplication and Error Rate
- Overall Data Quality Index/Rating
- Recommendations and Road-map for remediation activities



ENSURING DATA QUALITY

Ongoing monitoring of data quality ensures compliance, reduces risk and ensures analytics accuracy.



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